

April 22, 2021

Cairns Regional Council position paper Cairns & FNQ – Becoming the capital of the Smart Green Economy in Australia

Dear Councillors and CEO

DSSG recently reviewed the Cairns Regional Council position paper Cairns & FNQ – Becoming the capital of the Smart Green Economy in Australia. We appreciated this position paper and how it might be used. DSSG wonders if DSC has also considered creating similar commitments as a position paper to be used as an advocacy tool?

Regards

Didge McDonald

President

[Advocacy - Cairns Regional Council](#)

Cairns and Far North Queensland (FNQ) have great potential to be developed into the capital of the smart, green economy in Australia.

Globally, social attitudes are changing; environmental and social impacts are weighing more heavily in public and private sector investment decisions. Technological advances mean there are also growing opportunities for projects and investment to deliver both a positive commercial return on investment and environmental and social dividends.

With the aim of capitalising on these trends and opportunities, Cairns Regional Council has unanimously endorsed the position paper, *Cairns & FNQ – Becoming the capital of the Smart Green Economy in Australia*. The document outlines the potential opportunity and explains why our region is the logical place to progress this goal.

Read the document online or [download it as a PDF \(PDF, 1.64 MB \)](#).